## 2017 North/South All-Star Game PRE-GAME SHOW FORMAT



December 9, 2017 Pre-game: 12:00pm start Kick-off: 12:30pm (approx.)

CLOCK POSITION*	BREAK TYPE	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
12:00:00	OPEN	Start of pre-game show	2017-Pregame-open	:45
12:07:00*	LOCAL #1	Local Break #1**	2017-Local-PSA60A	1:00
12:14:00*	LOCAL #2	Local Break #2**	2017-Local-PSA60B	1:00
12:21:00*	LOCAL #3	Local Break #3**	2017-Local-PSA60C	1:00
12:28:00*	LOCAL #4	Local Break #4** Kickoff music w/announcer follows	2017-Local- PSA200A (game open runs immediately after the last PSA, outcue is "here's Phil Kornblut" followed by music that will fade slowly)	2:00
12:30:00*	END OF PRE-GAME SHOW START OF GAME SWITCH TO PLAY BY PLAY FORMAT			

<sup>\*</sup>All Clock Positions are approximate (except for start at 12:00pm EST)

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2017 Touchstone Energy Cooperatives North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

Engineering Help Line: (573) 893-1955

<sup>\*\*</sup>All local breaks will be covered by Network with PSAs.