

2017 North/South All-Star Game PLAY-BY-PLAY FORMAT



December 9, 2017

Pre-game: 12:00pm start

Kick-off: 12:30pm (approx.)

BREAK TYPE**	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
Network #1	SC Electric Coop	2017-NETWORK-60A	:60
LOCAL #5	Local Break #5	2017-Local-PSA60D	:60
Network #2	Education Lottery Founders Fed Credit Union	2017-NETWORK-60B	:60
LOCAL #6	Local Break #6	2017-Local-PSA60E	:60
Network #3	SC Agritourism	2017-NETWORK-60C	:60
LOCAL #7	Local Break #7	2017-Local-PSA60A	:60
Network #4	SC Electric Coop	2017-NETWORK-60A	:60
LOCAL #8	Local Break #8	2017-Local-PSA60B	:60
Network #5	SC Dept of Ag SC Wild	2017-NETWORK-60E	:60
LOCAL #9	Local Break #9	2017-Local-PSA60C	:60
LOCAL #10	Local Break #10	2017-Local-PSA60D	:60
END OF QUARTER BREAKS			
End of 1 st Q Network #6	SC Agritourism	2017-NETWORK-60C	:60
End of 2 nd Q	<i>See HALFTIME FORMAT for end of 2nd Quarter break</i>		
End of 3 rd Q Network #9	Education Lottery Founders Fed Credit Union	2017-NETWORK-60B	:60
End of 4 th Q	<i>See POST-GAME FORMAT for end of 4th Quarter break (if extra breaks are needed before end of game or the game goes into overtime, go immediately to Local #16 on page 2B)</i>		

****All local breaks will be covered by Network with PSAs.**

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2017 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

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EXTRA BREAKS - IF GAME GOES LONG OR TO OVERTIME ONLY			
**LOCAL #16	Local Break #17	2017-Local-PSA60E	:60
LOCAL #17	Local Break #18	2017-Local-PSA60A	:60
LOCAL #18	Local Break #19	2017-Local-PSA60B	:60
LOCAL #19	Local Break #20	2017-Local-PSA60C	:60
<i>End of Game</i>	<i>See POST-GAME FORMAT for end of 4th Quarter (end of game) break</i>		

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NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2017 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

Engineering Help Line: (573) 893-1955