

**2013 North/South All-Star Game
HALFTIME GAME SHOW FORMAT (NETWORK)**
December 14, 2013



BREAK TYPE**	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
End of 2 nd Q Network #7	Farm Bureau (SCFB1309-LF01) SC Radio Network (FACEBOOK) <i>Halftime open music w/announcer follows</i>	NETWORK-60X <i>(halftime open runs immediately after the last commercial, outcue is "here's Phil Kornblut" followed by music that will fade slowly)</i>	:60
Network #8	SC Radio Network (WEBSITE) SC DHEC (SDHE1312-CC01)	NETWORK-60A	:60
LOCAL #11	Local Break #11	Local-PSA60A	:60
LOCAL #12	Local Break #12	Local-PSA60B	:60
LOCAL #13	Local Break #13 <i>2nd Half open music w/announcer follows</i>	Local-PSA200 <i>(game open runs immediately after the last PSA, outcue is "here's Phil Kornblut" followed by music that will fade slowly)</i>	2:00
<p><i>Half-Time show will run approximately 25 min</i></p> <p><i>Return to PLAY-BY-PLAY FORMAT after Local #13</i></p>			

****All local breaks will be covered by Network with PSAs.**

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2013 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

Engineering Help Line: (573) 893-1955