

**2013 North/South All-Star Game  
LIVE READ LOG PAGE**



December 14, 2013

Pre-game: 12:00pm start

Kick-off: 12:25pm (approx.)

| CLIENT         | COPY   | PRE-GAME MENTION<br>READ TIME* | FIRST HALF MENTION<br>READ TIME* | HALF TIME MENTION<br>READ TIME** | SECOND HALF MENTION<br>READ TIME* |
|----------------|--|--------------------------------|----------------------------------|----------------------------------|-----------------------------------|
| Farm Bureau #1 | Today's broadcast is made possible by Farm Bureau Insurance. People all across South Carolina, from every walk of life, enjoy the service, value and family experience of Farm Bureau Insurance. Visit overall better insurance dot com and you'll discover Farm Bureau is just right for you.         |                                |                                  |                                  |                                   |
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| Palmetto Pride | Today's broadcast is made possible by Palmetto Pride. For over 10 years, Palmetto Pride volunteers have helped remove trash from South Carolina's roads, parks and waterways. Do your part to keep South Carolina beautiful. Call Palmetto Pride at 877-725-77-33 and get your free clean up supplies. |                                |                                  |                                  |                                   |
| Farm Bureau #2 | Today's broadcast is made possible by Farm Bureau Insurance. With our number one ranking for customer satisfaction, great rates and member benefits, you'll discover Farm Bureau is just right for you. Get a no obligation quote today at overall better insurance dot com.                           | <b>NO READ</b>                 |                                  | <b>NO READ</b>                   |                                   |

*\*Please indicate actual time NOT game clock*