

2013 North/South All-Star Game PLAY-BY-PLAY FORMAT



December 14, 2013

Pre-game: 12:00pm start

Kick-off: 12:25pm (approx.)

BREAK TYPE**	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
Network #1	SC Radio Network (WEBSITE) SC DHEC (SDHE1312-CC01)	NETWORK-60A	:60
LOCAL #5	Local Break #5	Local-PSA60D	:60
Network #2	Farm Bureau (SCFB1309-LF01) SC Radio Network (FACEBOOK)	NETWORK-60B	:60
LOCAL #6	Local Break #6	Local-PSA60E	:60
Network #3	Palmetto Pride (PALP1312-FP01) Farm Bureau (SCFB1309-LF01)	NETWORK-60C	:60
LOCAL #7	Local Break #7	Local-PSA60A	:60
Network #4	SC DHEC (SDHE1312-CC01) Palmetto Pride (PALP1312-FP01)	NETWORK-60D	:60
LOCAL #8	Local Break #8	Local-PSA60B	:60
Network #5	SC Radio Network (WEBSITE) SC DHEC (SDHE1312-CC01)	NETWORK-60A	:60
LOCAL #9	Local Break #9	Local-PSA60C	:60
LOCAL #10	Local Break #10	Local-PSA60D	:60
END OF QUARTER BREAKS			
End of 1 st Q Network #6	Farm Bureau (SCFB1309-LF01) SC Radio Network (FACEBOOK)	NETWORK-60B	:60
End of 2 nd Q	<i>See HALFTIME FORMAT for end of 2nd Quarter break</i>		
End of 3 rd Q Network #9	Palmetto Pride (PALP1312-FP01) Farm Bureau (SCFB1309-LF01)	NETWORK-60C	:60
End of 4 th Q	<i>See POST-GAME FORMAT for end of 4th Quarter break (if extra breaks are needed before end of game or the game goes into overtime, go immediately to Local #16 on page 2B)</i>		

****All local breaks will be covered by Network with PSAs.**

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2013 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

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EXTRA BREAKS - IF GAME GOES LONG OR TO OVERTIME ONLY			
**LOCAL #16	Local Break #17	Local-PSA60E	:60
LOCAL #17	Local Break #18	Local-PSA60A	:60
LOCAL #18	Local Break #19	Local-PSA60B	:60
LOCAL #19	Local Break #20	Local-PSA60C	:60
<i>End of Game</i>	<i>See POST-GAME FORMAT for end of 4th Quarter (end of game) break</i>		

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NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2013 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

Engineering Help Line: (573) 893-1955