

**2013 North/South All-Star Game
POSTGAME SHOW FORMAT**
December 14, 2013



BREAK TYPE**	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
End of 4 th Q Network #10	SportsTalk Radio Network (WEBSITE) Farm Bureau (SCFB1309-LF01) SC Radio Network (FACEBOOK) SC DHEC (SDHE1312-CC01) <i>Postgame open music w/announcer follows</i>	NETWORK-200 <i>(post game open runs immediately after the last commercial, outcue is "here's Phil Kornblut" followed by music that will fade slowly)</i>	2:00
LOCAL #14	Local Break #14	Local-PSA60E	:60
LOCAL #15	Local Break #15	Local-PSA60A	:60
<i>Postgame show will run approximately 15 min After Local #15, Announcers will close out program and end with the Network Break cue.</i>			

****All local breaks will be covered by Network with PSAs.**

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2013 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.