

**2014 North/South All-Star Game
HALFTIME GAME SHOW FORMAT (NETWORK)
December 13, 2014**



BREAK TYPE**	NETWORK SPONSOR or LOCAL BREAK POSITION	ISCI CODE	LENGTH
End of 2 nd Q Network #7	SC Soybean (10501) Farm Bureau (10182) <i>Halftime open music w/announcer follows</i>	2014-NETWORK-HALF <i>(halftime open runs immediately after the last commercial, outcue is "here's Phil Kornblut" followed by music that will fade slowly)</i>	:60
Network #8	Palmetto Pride (9496) SC Electric Coop (9812)	2014-NETWORK-60C	:60
LOCAL #11	Local Break #11	2014-Local-PSA60A	:60
LOCAL #12	Local Break #12	2014-Local-PSA60B	:60
LOCAL #13	Local Break #13 <i>2nd Half open music w/announcer follows</i>	2014-Local-PSA200B <i>(game open runs immediately after the last PSA, outcue is "here's Phil Kornblut" followed by music that will fade slowly)</i>	2:00
<p><i>Half-Time show will run approximately 20 min</i></p> <p><i>Return to PLAY-BY-PLAY FORMAT after Local #13</i></p>			

****All local breaks will be covered by Network with PSAs.**

NETWORK BREAK CUE: "You're listening to the North/South Game, a presentation of South Carolina Radio Network."

LOCAL BREAK CUE: "This is the 2014 Touchstone Energy North-South All Star Game."

STATION ID: 10 second ID breaks will be given at the top and bottom of the hour.

Engineering Help Line: (573) 893-1955